BACKGROUND

CDC CAPACITY FUND
CAPACITY BUILDING FUND TIMELINE

2015: CDC Industry Report Published
- Industry is resourceful; has potential for significant growth
- Organization strength has direct impact on people and communities served.

2016: Capacity Fund Advisory Committee Formed
- CDC trade association, CDCs, bankers, philanthropy, and government representatives
- Developed fund’s mission, vision, strategy, policies and procedures

2017: CDC Capacity Fund Launches
- 17 CDCs awarded capacity building grants during first year
- $941,305 of investment in distressed communities since 2017
WHY CDCs?

National best practices confirm that CDCs are critical neighborhood improvement infrastructure.

The local industry has demonstrated considerable resourcefulness and has the potential for significant growth.

The organizational strength of CDCs has a direct impact on the people and revitalization of the communities they serve.

We firmly believe that when invested in, nurtured and operating with sufficient capacity, CDCs can deliver and support measurable community transformation to impoverished neighborhoods that have languished for decades.
CDC CAPACITY FUND

ABOUT THE FUND
VISION & MISSION FOR THE FUND

VISION
To have a robust, effective network of CDCs that are capable of serving as backbone agencies for scaled revitalization efforts that significantly enhance the quality of life in Memphis’ distressed neighborhoods, thus serving as catalysts for equitable economic growth and advancement.

MISSION
To build the capacity of Memphis’ CDC industry through efficient and transparent grant making, technical assistance and connection to resources.
CDC CAPACITY FUND GUIDELINES

1. Grantee organizations must meet the definition of a CDC.

2. Direct service programs will not be funded with one exception. CDCs that are Level IV on the CAT may apply for funding for program dollars.

3. Grantee organizations will receive funding of up to $30,000 for a capacity building project, subject to fall into one of four areas:
   a) Financial Management
   b) Human Capacity (Hiring permanent staff requires a 50% funding match)
   c) Systems Management
   d) Organizational Management & Development

4. Awarded CDCs must create and implement a Capacity Workplan with the support of BLDG Memphis. (Returning CDCs need to update their Workplan)
CAPACITY GRANT ELIGIBILITY REQUIREMENTS

- 501(c)(3) MUST BE A CDC
- Completion of CAT
- Functioning Board
- Operating for 1 year or more with budget
- Paid Staff/Volunteer Support
- Budget Template
- LiveGivemidsouth Profile
HOW WE DEFINE A CDC?

Non-profit, community-based organization focused on the physical and economic revitalization of the areas in which they are located, typically low-income, underserved neighborhoods that have experienced significant disinvestment.

CDCs generally provide services in one or more program areas, such as resident empowerment, housing and commercial development, workforce development, neighborhood planning, and they serve as a backbone agency for community collaboration and engagement.
CDC FUND APPLICATION
FOCUS AREAS FUNDED

Financial Management
- Office Operations
- Financial Management Training
- Accounting Assistance

Human Capacity
- Consultant/Intern
- Staff
- Grant Writing/Fundraising
- Case Management

Systems Management
- Updating Systems
- Updating Technology
- Technical Skills Training

Organizational Management & Development
- Program Development & Evaluation
- Marketing & Communications
- Legal Affairs
- Leadership Development
HOW WE MEASURE IMPACT

CDC CAPACITY FUND
Financial Management

- ($) Revenue, expenses, net surplus (loss)
- (%) Annual expense budget covered by current funding
- (#) Months of cash available at current spending rate
- (%) Revenue mix
- (#) Funders at various levels, ($ amount, (%) revenue contributed

Human Capacity

- (#) Functioning Boards
- (#) Staff hours dedicated to each program
- (#) FTE & PTE/staff
- (#) Volunteers
- (%) Staff and volunteer satisfaction

Systems Management

- (#) Have/actively use accounting, customer & donor relationship software
- (#) Staff hours dedicated to each program
- (#) FTE & PTE/staff
- (#) Volunteers
- (%) Staff and volunteer satisfaction

Organizational Management & Development

- (#) Have/use out-come measurement tool
- (#) Have/use survey tool
- (#) Marketing/communications plans in place
- (#) Participation in leadership development
- (#) Communication channels actively used
- (%) Resident & stakeholder satisfaction
WHAT IS THE CAPACITY ASSESSMENT TOOL (CAT)?

- Administered by BLDG Memphis
- Online, self assessment completed by Executive Director and at least one Board Member
- Snapshot and benchmark of organizational capacity in five areas:
  - Organizational development
  - Business and financial structure
  - Community outreach
  - Housing development and management
  - Economic development
GRANT ADMINISTRATION

1. Facilitate/Assess
   LIFT Grants Director and BLDG Memphis Capacity Builder

2. Review/Recommend
   Grant committee comprised of funders, community members, and a LIFT Board Member

3. Approval
   LIFT Board of Directors
APPLICATION PROCESS

CDCs
- Attend Information Session
- Complete Application
- Submit

Community LIFT
- Review
- Notification & Award Grants
- Evaluation